



GO LAKE HAVASU

Play like you mean it.®

LAKE HAVASU CITY IS WHERE THE WILD THINGS ARE

Thousands Visit for Anticipated Superbloom and Spring Break

LAKE HAVASU CITY, Ariz. (Feb. 27, 2023) – With the much-anticipated wildflower superbloom and the annual college Spring Break, Lake Havasu City will be “wild” this spring.

Thanks to abundant winter rainfall, the desert is expected to come alive with desert wildflowers – nature’s little miracles thriving with fragrance and color yet remaining dormant in the dust-dry desert most of the year.

The flowering season usually starts in late February and lasts until May. More than 20 wildflowers and flowering plants bloom throughout the region, including poppies, desert chicory, brittlebush, chuparosa, lupine, golden sunup and marigolds.

“We never know for sure if we’re going to get a superbloom, or a spectacular wildflower season, but we are hopeful,” Michelle Thompson, Arizona State Parks & Trails spokeswoman, tells the *Mohave Valley Daily News*.

Thompson said that Cattail Cove State Park on the southern shore of Lake Havasu offers excellent wildflower viewing. “It has great trails that showcase the blooms.”

Nearby River Island State Park and Buckskin Mountain State Park are prime viewing spots for wildflowers.

Adds Andrew Brischke, Mohave County Extension director, “It’s probably slightly early to predict an exceptional year, but the winter precipitation through January is a good sign. Local conditions are currently trending toward a better-than-average year for a wildflower bloom.”

Go Lake Havasu recognizes nature’s magnificent bouquet with a web page dedicated to Arizona Desert Wildflowers, including photo identification of the more common varieties:

<https://www.golakehavasu.com/desert-wildflowers>.

Spring Break 2023

Spring Break 2023 will be in full swing in March with average daily temperatures from 75 to 93 degrees F. While typical college students aren’t known as wildflower watchers, there’s plenty else to attract them to the shores of Arizona’s West Coast.

Thousands of college students head to Lake Havasu City each year for the great weather, white-sand beaches, water sports, hiking, canyon, mountain scenery, beach parties, competitive games, incredible nightlife, and so much more.

“After a couple of tough years during the pandemic, we ‘re fully open for business now,” says Terence Concannon, CEO/president of Go Lake Havasu.

For a spring break guide to aquatic rentals, beaches, bars and nightclubs, lodging and money-saving packages, view: <https://www.havasuspringbreak.com/>.

Don’t Miss These March 2023 Events

8th Annual Havasu Deuces Car Show, March 4, 2023, Rotary Community Park – Boasting the largest collection of hot rods per capita, Lake Havasu City is the de facto hot rod capital of the world. The 8th Annual Havasu Deuces Car show will include stock and rods with special space for 1957’s and earlier. Sit, relax and enjoy in a 40’ x 120’ open tent with tables and chairs. Music and food vendors will round out the event. All proceeds go to local charities. (https://www.golakehavasu.com/Havasu_Deuces_Show_2023/03-04-23)

Jet Jam PWC Racing Series, March 4-5, 2023, North Beach, Lake Havasu State Park – Lake Havasu City is known as The Personal Watercraft Capital of the World. Want proof? Locals even built a sculpture honoring these insanely fast machines. It’s where Kawasaki’s Jet Ski brand was first created and tested on the Colorado River in the 1970s. Since then, Lake Havasu City has been a PWC (personal water craft) hub for riders, racers and industry. Watch PWC World Champions compete for top speed and hard-earned glory, while amateur riders hit the proving ground to test their abilities. Admission: \$10 per vehicle. (<https://www.golakehavasu.com/jetjam-racing-series-2023-March/03-04-23>)

20th Annual Bluegrass on the Beach Music Festival, March 3-5, 2023, Lake Havasu State Park – Bluegrass is American roots music that developed largely out of old-time string

music in the 1940s in the Appalachian region of the U.S. Come listen as musicians from throughout the West put their own spin on this classic genre. Bring your own instrument: there are jam sessions on and off stage. Events include workshops, arts and crafts, great food and beer, and more. A dozen great bands are scheduled. Single day adult tickets start at \$25.

https://www.golakehasvu.com/bluegrass-on-the-beach-music-festival_2023-1/03-04-23)

Southwest Chowderfest, March 11, 2023, Lake Havasu State Park, Windsor 4 – Soroptimist International of Lake Havasu City is bringing back Southwest Chowderfest, the ultimate comfort food and fun celebration. “Everyone thinks of clam chowder, but the fun part is, everyone is doing their own twist on chowder,” Tina Stocking, event chairwoman, tells *Today’s News-Herald*. “A chowder’s just a soup with a creme base, right? So it could be anything.” Lake Havasu City restaurants and home chefs will serve up their unique versions of this hearty soup for a friendly competition to win the Golden Ladle. But since you can’t live on chowder alone, Chowderfest will include a variety of breweries, wineries and distilleries sampling and marketing their craft. The event will feature live music, 20 vendors and exhibitors, and a coffee bar. Proceeds will benefit education for women and girls, both locally and internationally. Admission: \$35, children 12 and under free.

https://www.golakehasvu.com/Southwest_Chowderfest_2023/03-11-23)

Bands & Brews by the Beach, March 18, 2023, Chamber of Commerce Community Stage @ London Bridge Beach – Come enjoy this music, craft and spirits festival with bands, games and food trucks. Among the beers being poured are New Belgium Brewing, Sierra Nevada, and Four Peaks Brewing Co. (Arizona). The restaurant line-up includes Hangar 24 Craft Brewing, SweetBerry, Stoney's Grill, Sweet Breeze Crepes, Catering and More, One Eyed Romeo, and The 64s. Proceeds benefit the Lake Havasu Chamber Foundation for Education & Leadership (CFEL) Tickets at the door start at \$40.

https://www.golakehasvu.com/2023_Bands_Brews_by_the_Beach/03-18-23)

London Bridge Renaissance Faire & Joust, March 31-April 2, 2023, SARA Park Rodeo Grounds – Renaissance Faires are not just for fans of Elizabethan England. Where else can you eat food off a stick? See jousting riding no-handed on a horse. Where can you dress up and imagine we’re in a far-off time and place when news traveled as fast as a horse could carry it? Now in its seventh year, the London Bridge Renaissance Faire is a festival with stage and street performers in period costumes, bringing medieval history to life in a fun and dramatic way. Weekend passes start at \$15; children ages 5-12 are \$5. On Saturday and Sunday join Queen Mary of Scots at her Royal Tea (\$20). (<https://www.golakehasvu.com/2023-london-bridge-renaissance-faire-1-1-1/03-31-23>)

For a complete list of scheduled events in Lake Havasu City, view the special events calendar at <https://www.golakehasasu.com/events>. Event dates, times and/or details are subject to change. Contact event organizers to verify event information.

View the current temperature on the Lake Havasu Live Weather Webcam:

<https://www.golakehasasu.com/lake-havasu-weather-webcam>

Take a virtual tour, including 360-degree views of the London Bridge and English Village: <https://www.londonbridgetour.com>

About Lake Havasu City

Lake Havasu City is situated on the eastern shore of Lake Havasu on the Colorado River border of California and Arizona. The city was established in 1963 by Robert P. McCulloch, Sr. as a self-sufficient, planned community. Lake Havasu City is located on what is known as "Arizona's West Coast." Driving time is three hours west of Phoenix, 2-1/2 hours south of Las Vegas and four to five east of the Los Angeles region. As part of the northern and western limits of the Sonoran Desert, Lake Havasu City and the surrounding area feature outstanding biodiversity.

The area attracts 835,000 visitors annually with its historic London Bridge, pristine lake, friendly community, abundant sunshine and annual events, ideal weather and wide range of restaurants and lodging. More than 400 miles of stunning coastline offer exceptional watersports, including fishing, skiing, kayaking and house boating. Visitors can also explore the lake from the beautiful beaches, campsites and hiking trails.

Rated one of the top 100 best bass fishing lakes in America, Lake Havasu is ideal for catching large and small-mouth bass and striper fishing. The region is also host to extensive off-road trails and undeveloped stretches of river.

For more information: GoLakeHavasu.com

###

Media contacts:

Jason Castellucci, Go Lake Havasu
928 453 3444 x 133
jason@golakehasasu.com

Jeff Blumenfeld, Blumenfeld and Assoc. PR
203 326 1200, jeff@blumenfeldpr.com

Feb. 27, 2023